

ENGINEERING FOR SAFETY OF CRITICAL INDUSTRIAL AND CIVIL

(Lecce - Università degli Studi)

Insegnamento ENTERPRISE RISK ASSESSMENT AND MANAGEMENT MOD.B C.I.

GenCod A007239

Docente titolare

Docente responsabile dell'erogazione
CLAUDIO PETTI

Insegnamento ENTERPRISE RISK ASSESSMENT AND MANAGEMENT

Insegnamento in inglese

Settore disciplinare SECS-P/06

Corso di studi di riferimento
ENGINEERING FOR SAFETY OF CRITICAL INDUSTRIAL AND CIVIL

Tipo corso di studi Laurea Magistrale

Crediti 3.0

Ripartizione oraria Ore Attività frontale: 27.0

Per immatricolati nel 2024/2025

Erogato nel 2024/2025

Anno di corso 1

Lingua

Percorso INDUSTRIAL ENGINEERING SYSTEMS

Sede Lecce

Periodo Primo Semestre

Tipo esame Orale

Valutazione
Orario dell'insegnamento
<https://easyroom.unisalento.it/Orario>

BREVE DESCRIZIONE DEL CORSO

The course aims at providing students with an adequate knowledge of the tools of economics as applied to business strategies and industrial policy, with the ultimate goal of identifying the elements useful in defining resilient business strategies and related policies.

To this end, students will address the link between technological change, market structures, firm strategies and economic performance; the analysis of the dynamics of specific production sectors and markets in light of industrial and energy transitions; the strategic behavior of the firm in highly dynamic international markets; the identification and assessment of political, geo-political, commercial, supply and sustainability-related risk factors; and the systemic risks of the macro-environment in which the firm operates or intends to operate its facilities.

The course is structured into three modules: 1) Economics and Strategy; 2) Enterprise Strategies and 3) International Risk Analysis

PREREQUISITI

The course foresees the provision of the concepts and tools useful for following and performing the planned activities successfully. To this end, prior knowledge of basic economics concepts is useful.

OBIETTIVI FORMATIVI

The course plans to provide students with:

- an understanding of the basic concepts of industrial and enterprise economics and their application to enterprises strategic behaviors and choices, with particular reference to innovation and international environments.
- the acquisition of knowledge and methods to identify risks to firms international activity and apply them to the analysis of the systemic risks of the macro-environment in which the firm operates or intends to operate its facilities.

METODI DIDATTICI

The course will have a monographic and highly interactive approach with theoretical lectures based on and accompanied by cases analysis and a project work aimed at putting into practice the main concepts and methodological tools provided.

MODALITA' D'ESAME

The exam is based on the preparation of a presentation to be presented and discussed with the lecturer.

TESTI DI RIFERIMENTO

Presentations and other Teaching Materials provided by the Lecturer