

DIGITAL MANAGEMENT (LB46)

(Lecce - Università degli Studi)

Teaching PUBLIC MANAGEMENT

GenCod A005241

Owner professor MARCO BENVENUTO

Teaching in italian PUBLIC MANAGEMENT

Teaching PUBLIC MANAGEMENT

SSD code SECS-P/07

Reference course DIGITAL MANAGEMENT

Course type Laurea

Credits 6.0

Teaching hours Front activity hours: 36.0

For enrolled in 2021/2022

Taught in 2023/2024

Course year 3

Language ENGLISH

Curriculum ECONOMICO

Location Lecce

Semester Second Semester

Exam type Oral

Assessment Final grade

Course timetable

<https://easyroom.unisalento.it/Orario>

BRIEF COURSE DESCRIPTION

The course aims to introduce the students to Public Management Administrations, describing the theoretical and practical aspects of public evaluation processes their management.

- 1 Public evaluation for the administrations: a conceptual framework
- 2 The decision making process within the public evaluation value logic
- 3 The management
- 4 .The pianification and programming cycle
5. The auditing system and reporting system

REQUIREMENTS

Nothing

COURSE AIMS

The aim of the course is to allow students to acquire knowledge and skills on the most advanced techniques for measuring the performance of government in public administration and in particular on the evaluation of public programs.

Expected results according to Dublin descriptors:

Knowledge and understanding:

Identify the type of measures in a public administration. Planning and control instruments in order to present and interpret the observations relating to the economic process in public sector.

Ability to applying-knowledge and understanding,

Ability to read and evaluate evaluating measures in public administration.

Making judgments.

Ability to evaluate the reporting process resulting from the evaluation analysis.

Communication skills.

Ability to clearly present the reporting results of the analyzes

Learning skills

Learning ability of the various phases for the realization of a evaluating measurement system for the decision making process

TEACHING METHODOLOGY Conventional, lectures, exercises and cases

ASSESSMENT TYPE Oral exam at the end of the cycle of lectures.
For attending students intermediate tests can be scheduled including a written exam and an oral presentation of a project work.
The examination aims to ascertain the degree of knowledge of the student on both practical and theoretical aspects of the discipline. In particular, the objective is to assess the degree of assimilation of the contents of the discipline, the ability to make the appropriate links between the various topics dealt with, the ability to express the required arguments in a clear and exhaustive manner, to apply knowledge, autonomy of judgment, communication skills and learning skills in line with Dublin descriptors.
"The student disabled and/or with SDL (specific disorders of learning), who intends to take advantage of an individualized intervention for the conduct of the exam must contact the Disability Integration office of the University of Salento at the address:
paola.martino@unisalento.it
There are no differences in terms of program between students attending and not attending.
Only for the period of Covid-19 emergence an oral examination on line could be expected.

OTHER USEFUL INFORMATION For teaching material please use this link:
https://teams.microsoft.com/_#/school/files/Generale?threadId=19%3A1c98df718851474da1582fdf8d6c9925%40thread.tacv2&ctx=channel&context=General&rootfolder=%252Fsites%252Fmsteams_d2c7e5%252FDocumenti%2520condivisi%252FGeneral

FULL SYLLABUS

1. Program evaluation: an introduction: The meaning of the word "program"; The meanings of the word "evaluation"; Motivations for program evaluation.
2. Ethical issues in program evaluation: Historical background; Ethical guidelines; Needs Assessment; the concept of needs; Planning a needs assessment; Needs assessment approaches.
3. Writing report
4. Formative and process evaluation
5. Cost effectiveness and cost analysis: Examples and cases; Measurement tools; Importance of measurement; What to measure; How to measure.
6. Problems in writing evaluation reports

REFERENCE TEXT BOOKS Materials provided by the teacher
Suggested Text
Public Value and Public Administration (Public Management and Change) Paperback – August 18, 2015 by John M. Bryson (Editor), Barbara C. Crosby (Editor), Laura Bloomberg (Editor)