

# EUROPEAN HERITAGE, DIGITAL MEDIA AND THE INFORMATION

(Università degli Studi)

## Teaching MUSEOLOGY AND MUSEOGRAPHY

GenCod A004194

**Owner professor** Giuseppe CERAUDO

**Reference professor for teaching**  
Massimiliano ROSSI

**Teaching in italian** MUSEOLOGY AND MUSEOGRAPHY

**Teaching** MUSEOLOGY AND MUSEOGRAPHY

**SSD code** L-ART/04

**Reference course** EUROPEAN HERITAGE, DIGITAL MEDIA AND THE

**Course type** Laurea Magistrale

**Credits** 6.0

**Teaching hours** Front activity hours: 42.0

**For enrolled in** 2019/2020

**Taught in** 2019/2020

**Course year** 1

**Language** ENGLISH

**Curriculum** INTERNAZIONALE

**Location**

**Semester** Second Semester

**Exam type** Oral

**Assessment** Final grade

**Course timetable**  
<https://easyroom.unisalento.it/Orario>

### BRIEF COURSE DESCRIPTION

The course aims to offer a general panorama of the contemporary debate, at international level, on the current de-hierarchisation of the museum as a hegemonic institution deeply rooted in Western culture, history and ideology. Particular emphasis is put on offering the students the opportunity to acquire the reference terms of a crucial turning point which has now been operative in museographic methodology for some decades, all over the world and by now even in Italy, according to the assumption that the work of art must be considered in a mainly anthropological key. Nevertheless the course also aims to provide some general knowledge of the history of art collecting intended to demonstrate how in the Western tradition the "artistic" status was never exclusive.

### REQUIREMENTS

Prerequisiti Basic general knowledge of the main concepts of History of Art of the last two centuries.

### COURSE AIMS

Critical-methodological skills in the study of museology and museography in the contemporary age

### TEACHING METHODOLOGY

Face-to-face classroom lectures with use of ppt

### ASSESSMENT TYPE

Oral exams

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## FULL SYLLABUS

### Case studies:

Istanbul Orhan Pamuk's Museum of Innocence,  
Sao Paulo Fine Arts Museum  
LA Galleria Nazionale Roma

Biennale d'arte Venezia 2013 Massimiliano Gioni's Il Palazzo enciclopedico  
Outliers and American Vanguard Art, exhibition held at the National Gallery of Art, Washington DC  
2018

The concept of fake in the practices of contemporary museography

The influence of post/de-colonial studies, gender/queer studies  
on the contemporary museography.

Episodes of art collecting and display in Western tradition: Medieieval treasures, Wunderkammern.

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## REFERENCE TEXT BOOKS

The Gentle Art of Fake. Arti, teorie e dibattiti sul falso, a cura di Tommaso Casini e Laura Lombardi,  
Cinisello Balsamo (MI), Silvana Editoriale 2019.

Un sogno fatto a Milano. Dialoghi con Orhan Pamuk intorno alla poetica del museo, a cura di Laura  
Lombardi e Massimiliano Rossi, Milano, Johan & Levi, 2018.

Orhan Pamuk, Il museo dell'innocenza, Torino, Einaudi, 2009

Orhan Pamuk, L'innocenza degli oggetti, Il Museo dell'innocenza, Istanbul, Torino, Einaudi, 2012