

DIGITAL MANAGEMENT (LB46)

(Lecce - Università degli Studi)

Teaching CORPORATE BANKING & FINANCING INNOVATION

GenCod A005242

Owner professor VINCENZO GENTILE

Teaching in italian CORPORATE BANKING & FINANCING INNOVATION

Teaching CORPORATE BANKING & FINANCING INNOVATION

SSD code SECS-P/11

Reference course DIGITAL MANAGEMENT

Course type Laurea

Credits 8.0

Teaching hours Front activity hours: 48.0

For enrolled in 2018/2019

Taught in 2020/2021

Course year 3

Language ENGLISH

Curriculum ECONOMICO

Location Lecce

Semester Second Semester

Exam type Oral

Assessment Final grade

Course timetable

<https://easyroom.unisalento.it/Orario>

BRIEF COURSE DESCRIPTION

The course is related to the management of banking activities related to corporate finance and forms of financing innovation.

REQUIREMENTS

Economia degli intermediari finanziari - Fintech

COURSE AIMS

Understand the economic and financial logic of the investment and financing choices in companies
Develop historical and prospective financial models
Understand valuation processes that can provide indications about optimal financial policies for companies
Determine the share value of the company on the basis of relevant parameters
Select financing instruments best suited to needs of companies

TEACHING METHODOLOGY

Lectures, Research groupworks, Class discussions.
Teaching methods may vary as a result of social distancing measures arising from the emergency Covid-19

ASSESSMENT TYPE

Oral exam
The exams will be held in oral form (with the possibility of short exercises and multiple choice questions) on line via windows teams platform according to the instructions provided by DR 197/2020. Further information if necessary will be sent by e-mail to exam's participants.
The student who is disabled, and or DSA, which intends to make use of an individualized intervention for the conduct of the examination should contact the Disability Integration Office of University of Salento at paola.martino@unisalento.it

FULL SYLLABUS

Introduction to the course
Value and capital budgeting
Financial statement analysis
Discounted cash flow valuation
Bonds and stock valuation
NPV and other investment rules
Risk cost of capital and capital budgeting
Long term financing
Capital structure and dividend policy
Options and corporate finance
Short term finance
Mergers and acquisitions
From the opportunity to the business plan
From the business plan to funding the venture
From funding the venture to launching growing and ending the new venture

REFERENCE TEXT BOOKS

Corporate Finance 4E 2021 | Hillier, Ross, Westerfield, Jaffe, Jordan | McGraw-Hill Higher Education
Entrepreneurship, 11th Edition 2020 | Hisrich, Peters, Shepherd | McGraw-Hill Higher Education