

# BUSINESS ECONOMICS (LB05)

(Lecce - Università degli Studi)

## Teaching ORGANIZATION AND KNOWLEDGE MANAGEMENT

GenCod A002284

**Owner professor** Pamela PALMI

**Teaching in italian** ORGANIZATION AND KNOWLEDGE MANAGEMENT

**Teaching** ORGANIZATION AND KNOWLEDGE MANAGEMENT

**SSD code** SECS-P/10

**Reference course** BUSINESS ECONOMICS

**Course type** Laurea

**Credits** 6.0

**Teaching hours** Front activity hours: 48.0

**For enrolled in** 2018/2019

**Taught in** 2020/2021

**Course year** 3

**Language** ENGLISH

**Curriculum** MANAGERIALE

**Location** Lecce

**Semester** First Semester

**Exam type** Oral

**Assessment** Final grade

**Course timetable**  
<https://easyroom.unisalento.it/Orario>

### BRIEF COURSE DESCRIPTION

The course of organization and knowledge management aims at the following objectives: to provide the basic elements useful for understanding the functioning of the business organization; provide the main elements to understand how the organization can be designed in order to achieve defined results (organizational design). Therefore we will study the single actors; groups of people and group dynamics; groups within the entire organization; the behavior of people in different organizational forms; the different organizational forms; organizational culture; interpersonal relationships outside the organization; innovation and organizational creativity; power and leadership; the management of people in the company; organizational change.

### REQUIREMENTS

nessuno

---

## COURSE AIMS

- Individual actors (preferences, knowledge, perceptions, motivations, decisions).
- Groups of people and group dynamics.
- Groups within the entire organization (negotiations, solidarity behaviors, integration).
- People's behavior in different organizational forms.
- Organizational culture.
- The main organizational configurations
- Interpersonal relationships outside the organization (the conditions for the formation of a relationship and an organizational network).
- Innovation and organizational creativity.
- Power and leadership.
- Organizational change.

Expected results according to the Dublin descriptors:

Knowledge and understanding (knowledge and understanding):

Knowledge and understanding of each of the aforementioned specific educational objectives

Ability to apply knowledge and understanding (applying knowledge and understanding):

Ability to apply knowledge and understanding in each of the aforementioned topics specifically

Making judgments

Ability of interpretation and judgment in each of the aforementioned topics and areas specifically

Communication skills (communication skills)

Ability to present and adequately present each of the aforementioned topics specifically.

Learning skills (learning skills)

Ability to learn from lectures and textual training

---

## TEACHING METHODOLOGY

Conventional with lectures and exercises. The presentation and discussion of cases in the classroom will be fundamental.

---

## ASSESSMENT TYPE

Written exam (multiple choice and open questions) plus oral exam.

For non-attending students, the assessment of preparation and learning is based solely on the knowledge learned from the textbook (not even cases performed in the classroom). Therefore the evaluation focuses on more defining elements of the matter.

---

## ASSESSMENT SESSIONS

See calendar: <http://www.economia.unisalento.it/536>

---

## OTHER USEFUL INFORMATION

Every Tuesday h. 13:00

It is possible to arrange a reception on other days by prior arrangement by email with the teacher

---

## FULL SYLLABUS

- Individual actors (preferences, knowledge, perceptions, motivations, decisions).
- Groups of people and group dynamics.
- Groups within the entire organization (negotiations, solidarity behaviors, integration).
- People's behavior in different organizational forms.
- Organizational culture.
- The main organizational configurations
- Interpersonal relationships outside the organization (the conditions for the formation of a relationship and an organizational network).
- Innovation and organizational creativity.
- Power and leadership.
- Organizational change

---

## REFERENCE TEXT BOOKS

Educational materials

ATTENDING AND NON-ATTENDING STUDENTS

TOSI – PILATI, *Managing Organizational Behavior: Individuals, Teams, Organization and Management*, EE, 2011.